

Learning Experiences: from Training Programs to GovTech Laboratories

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**National School of Public Administration & Local Government (ESDDA):
Upgrading and Orientation of Skills in the Modern Staff State**

IE University

7000 Students

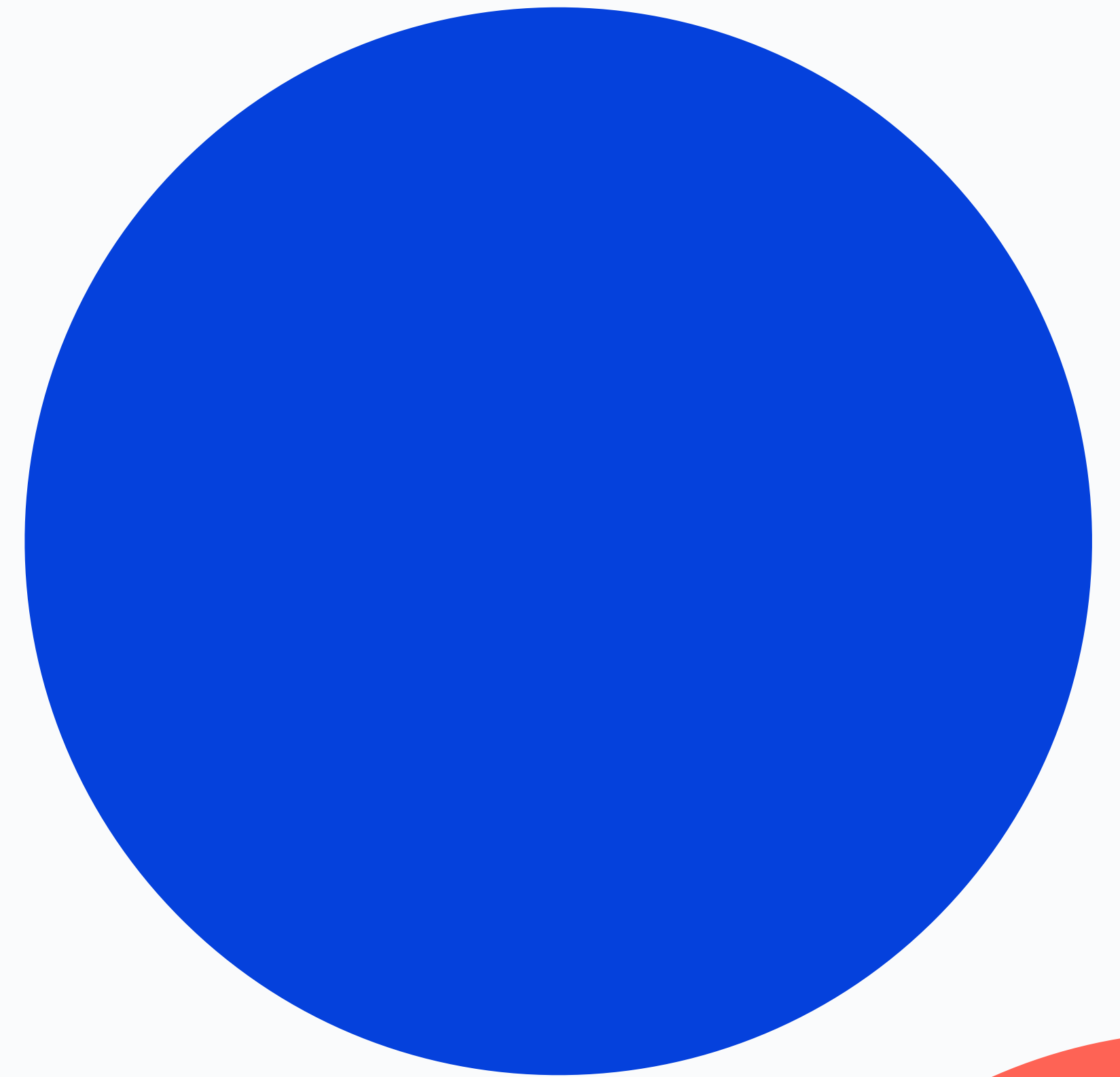
130 Nationalities

**60.000 Professionals
in the IE Network**



The PublicTech Lab supports the transformation of public institutions, fostering their adaptation to global challenges, and always placing citizens' needs at the core.

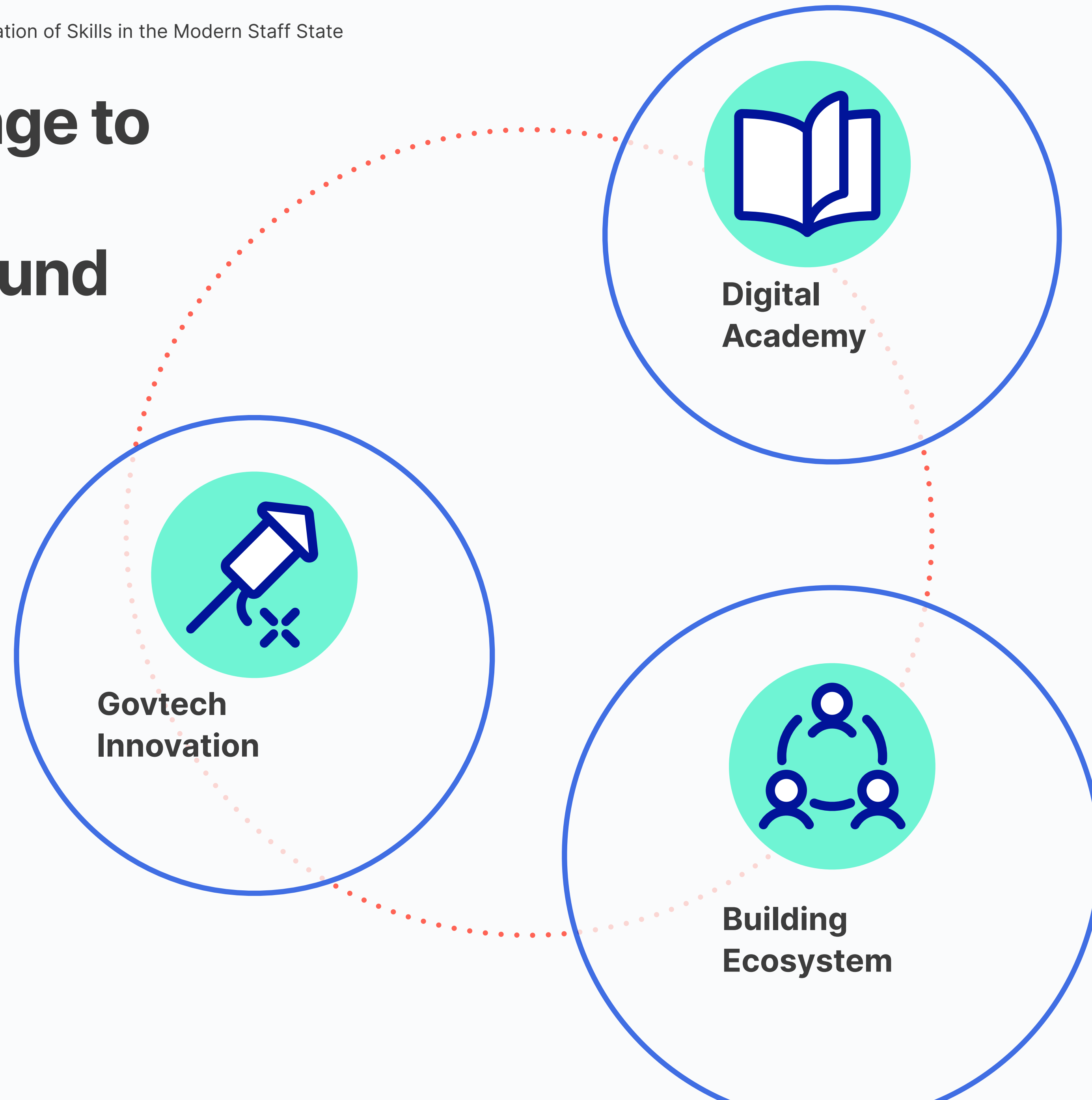
In September 2018, the PublicTech Lab was founded at IE University. Since then we have generated a portfolio of projects and experience that make us one of the leaders in this space at an international level and the only specialised academic govtech center in Spain.



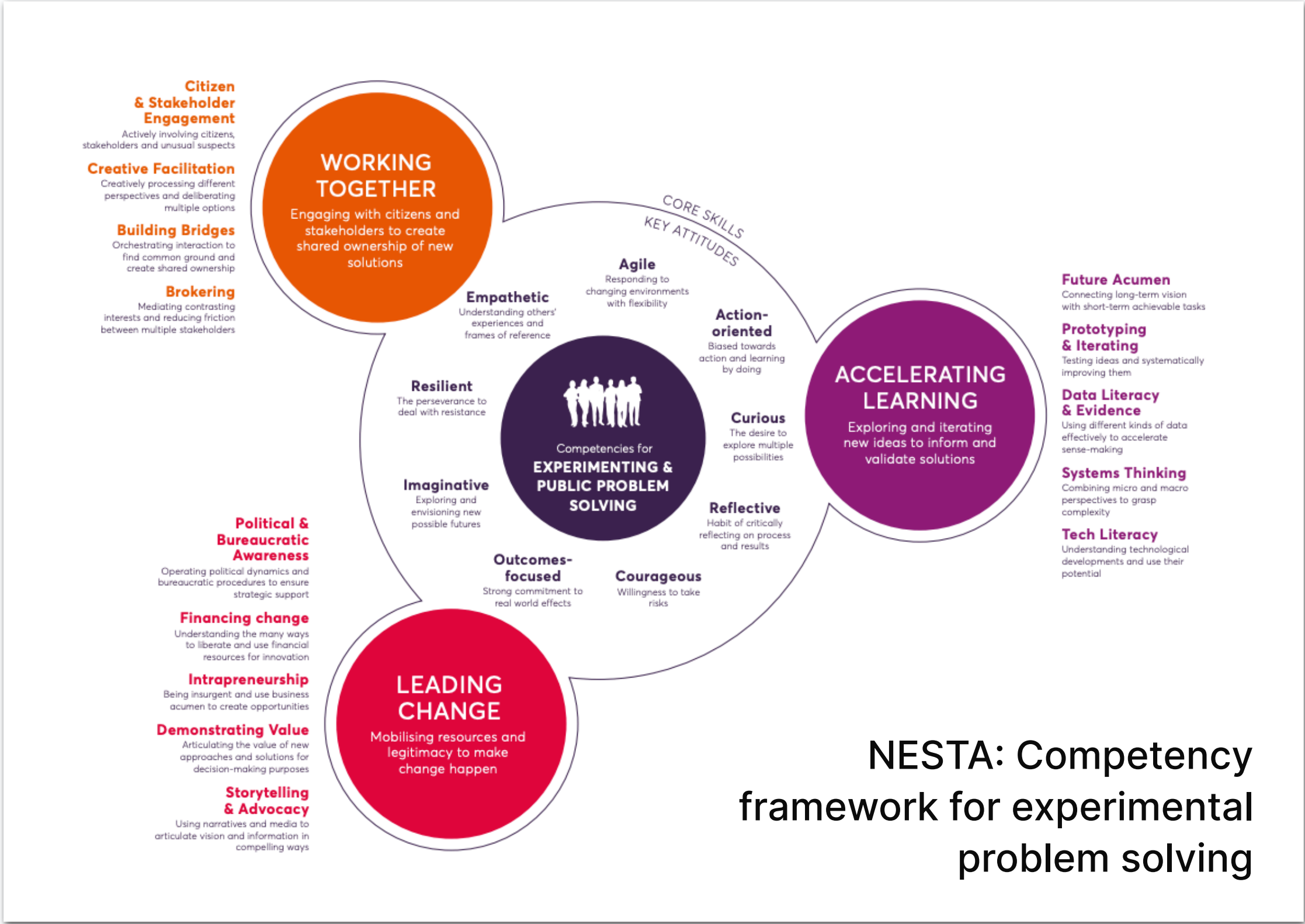
PUBLIC INNOVATION FOR REAL PEOPLE



We bring change to governments within and around



The best learning frameworks as our references



NESTA: Competency framework for experimental problem solving

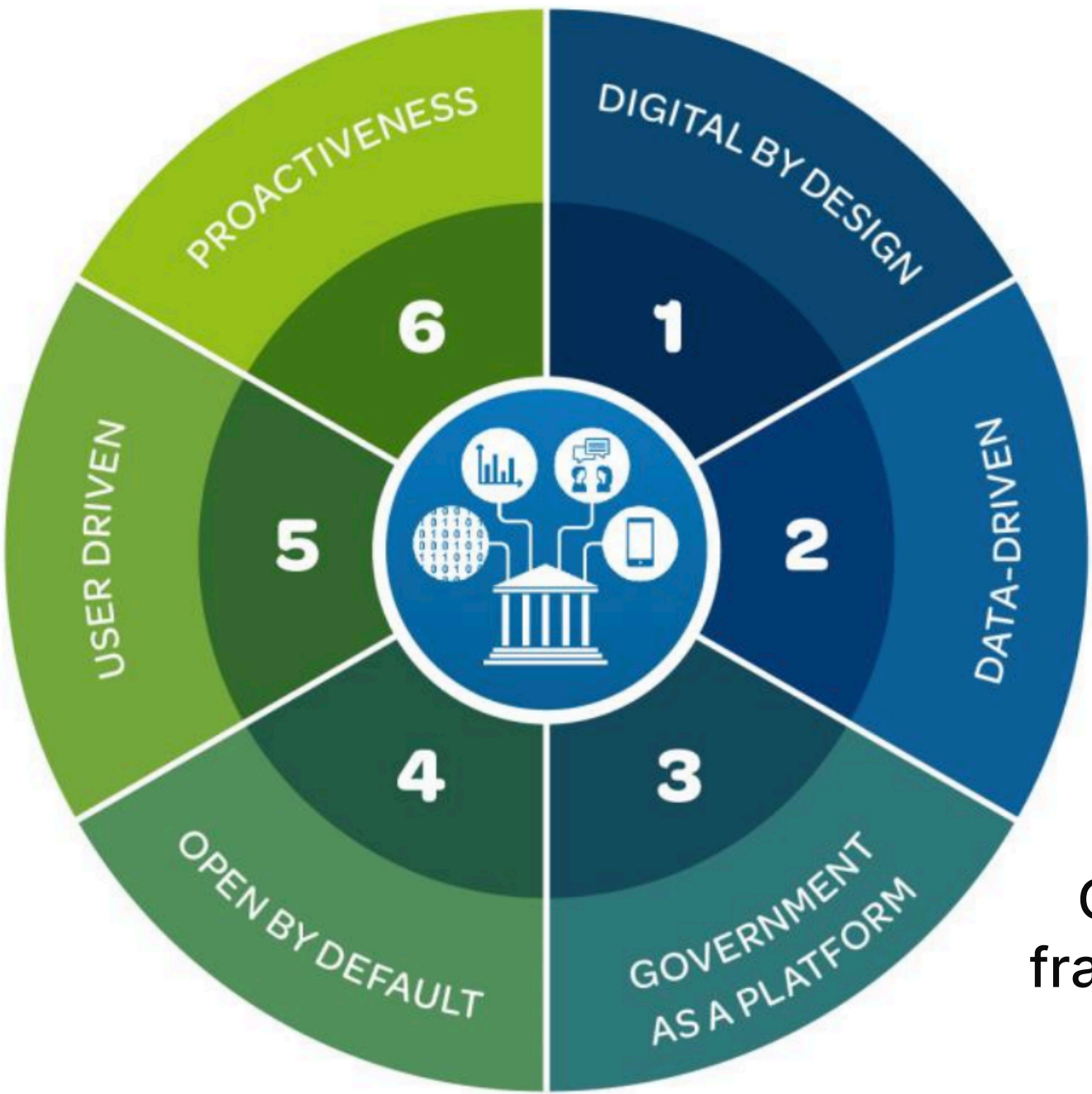
Teaching Public Service in the Digital Age

CompetenciesSyllabusBlogAboutContact

The Digital Era Competencies

These are the eight core competencies at the heart of 'Teaching Public Service in the Digital Age'. [Read about what they are for and why we made them here.](#) We have written a short explanatory essay to accompany each competency, accessible below.

HSK by David Eaves: Teaching Public Service in the Digital Age



OCDE: Digital Government Policy framework

Digital Academy

Applied theory and skills for high performing civil service

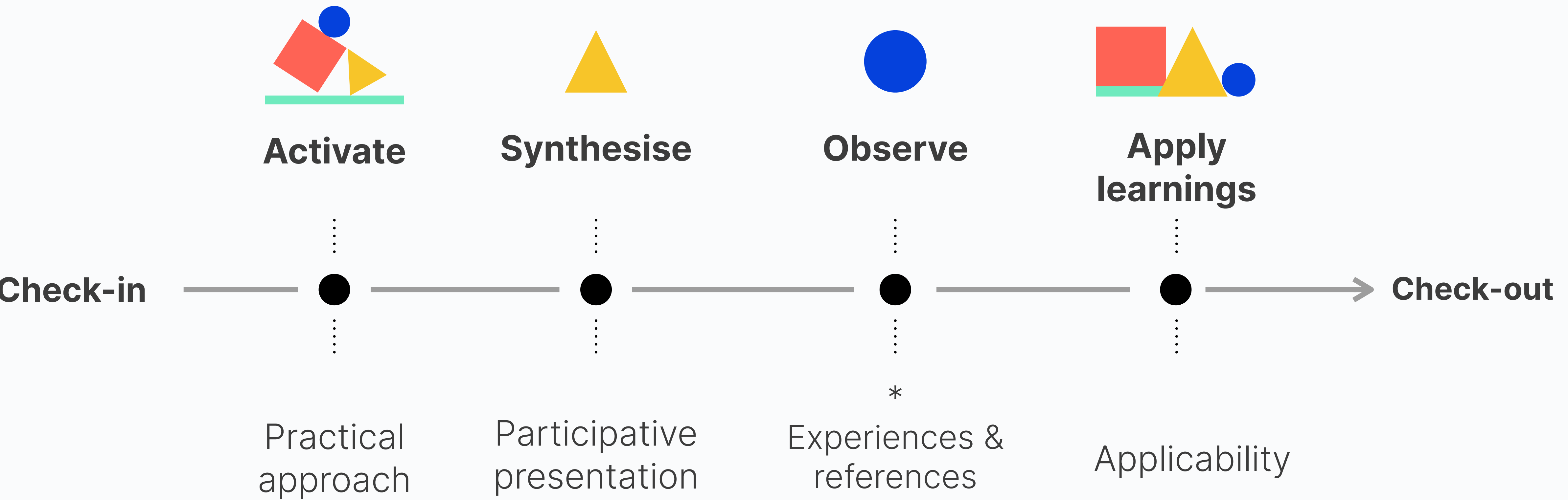
- Digital Strategy
- Data driven transformation
- People Centric Design
- Innovation Teams
- Open Collaboration
- Agile Development
- GovTech Ecosystems
- Experimental Culture



Digital Public Transformation

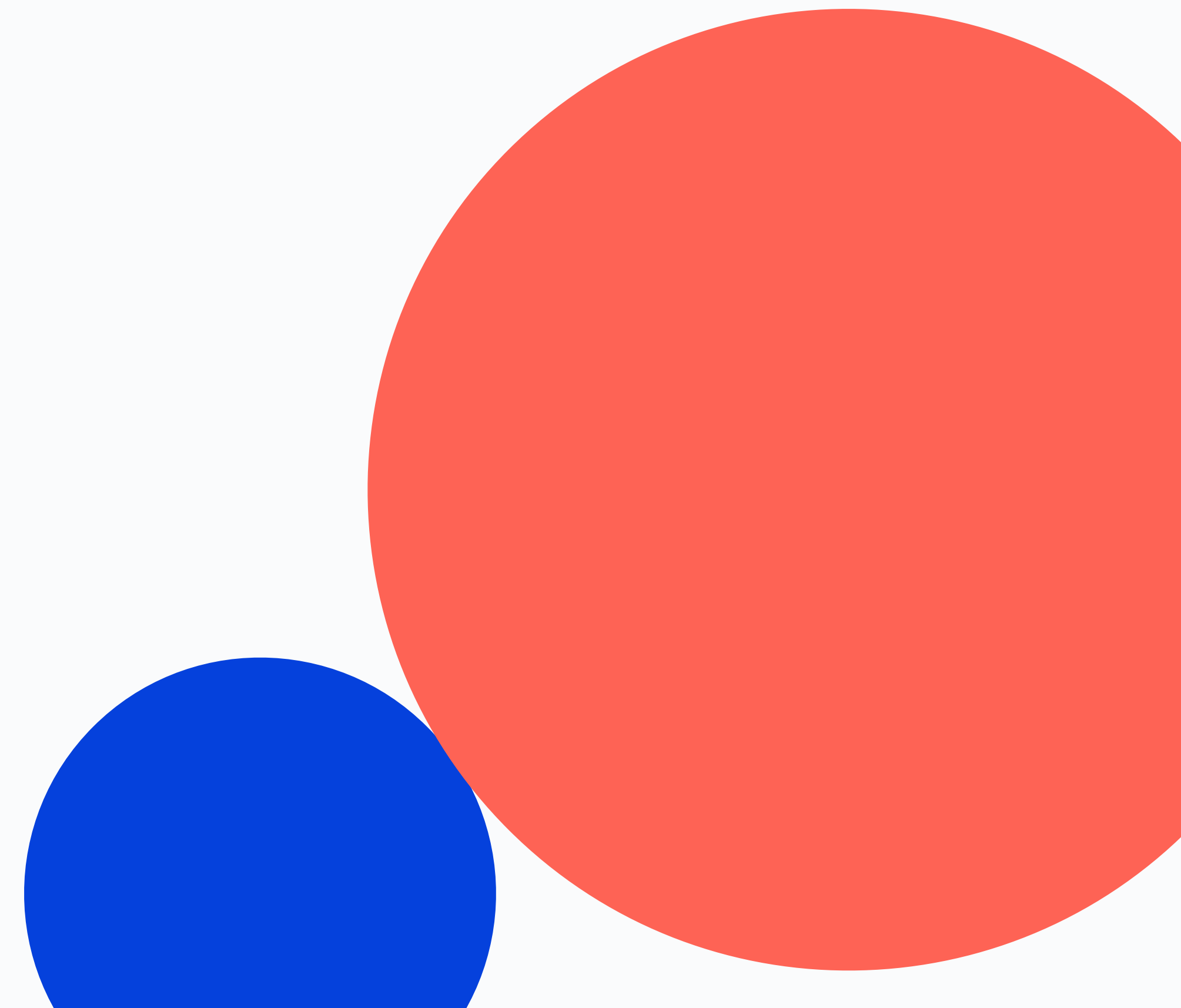
A digital transformation program specialized in the public sector. Created in collaboration with Public Digital, the program combines theoretical and practical sessions with use cases and key international references.

Methodology: action oriented

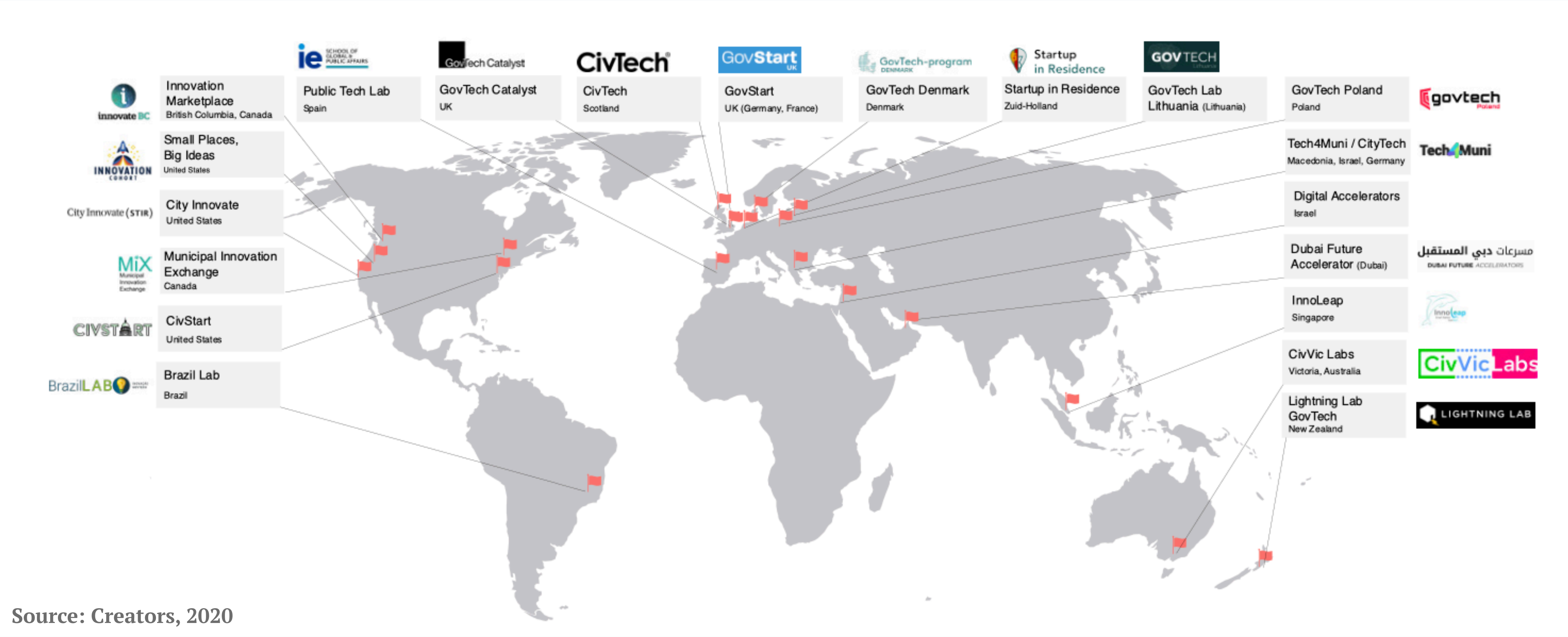


Govtech ecosystems are spaces for interaction where governments collaborate with new companies and innovative SMEs to create products and services that respond to the great challenges of public administrations.

IE PublicTech Lab has been a pioneer in the development of these ecosystems in Europe and Latin America and promotes international networks of the best experts in the field.



Govtech programs are thriving across the world



The most innovative models and govtech programs around the world



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We are a worldwide network of public, private
and third sector organisations working across
civic and gov tech to support and nurture an
ecosystem developing products and services
which make citizens' lives better.

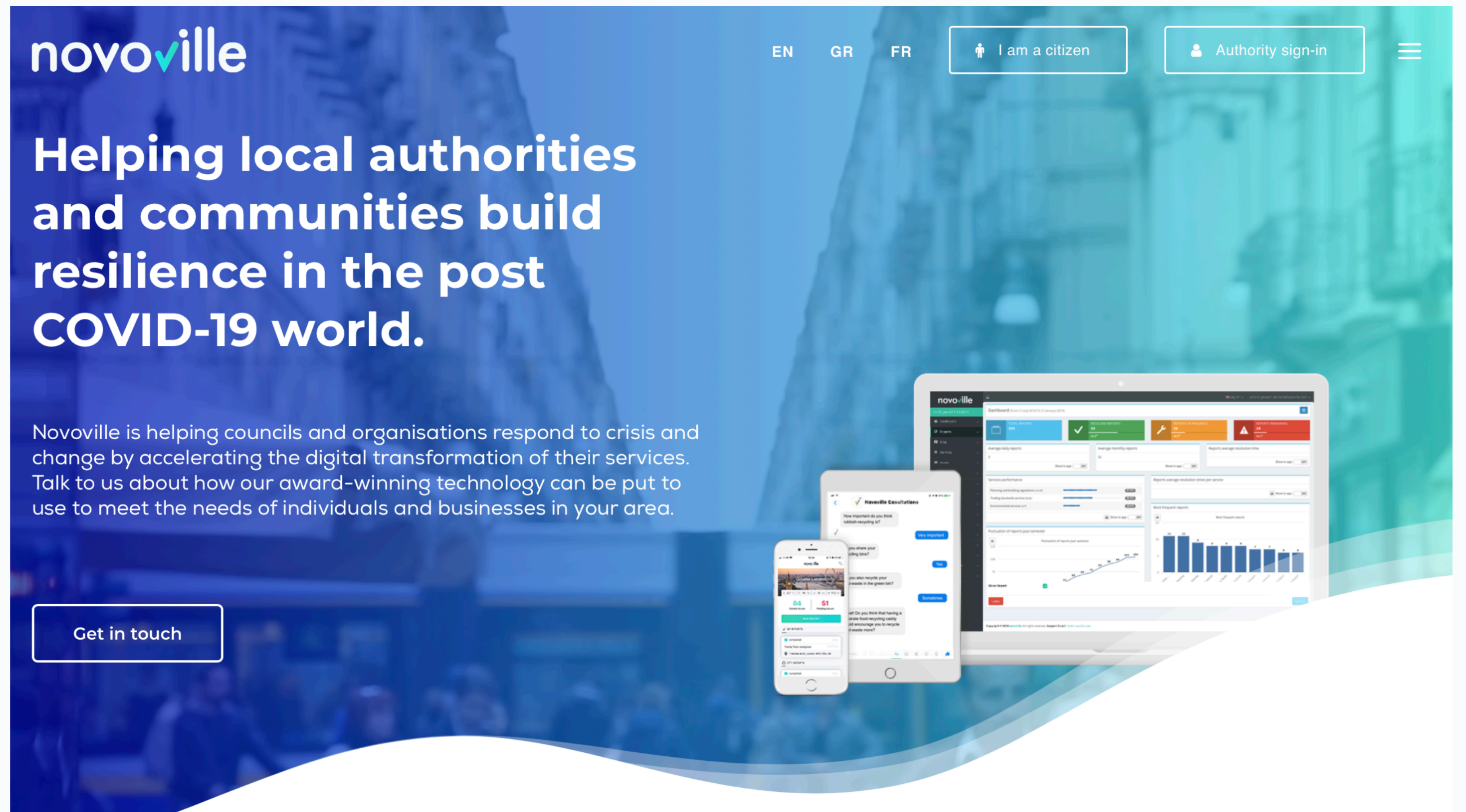
Distribución de países y segmentos govtech

- 75 ESPAÑA
- 7 BRASIL
- 5 ARGENTINA
- 4 CHILE
- 4 MÉXICO
- 3 COLOMBIA
- 1 URUGUAY
- 1 VENEZUELA



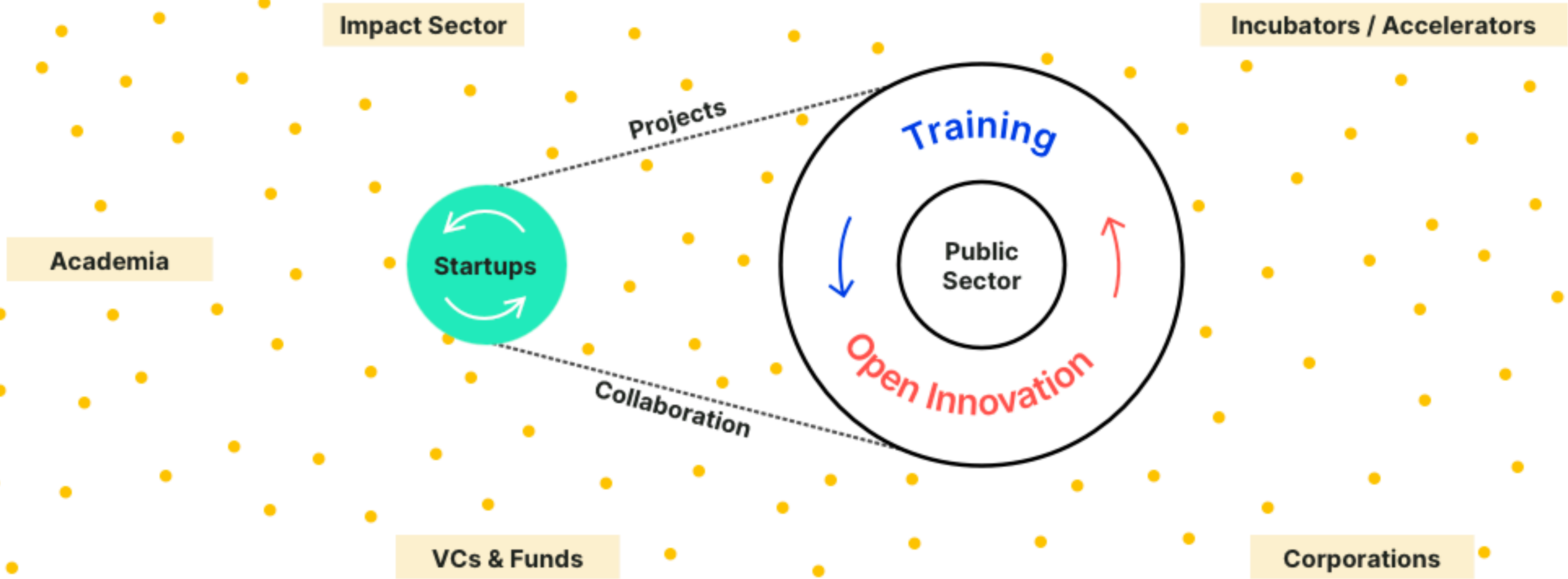
The GovTech ecosystem is revealing new challenges for the public sector.

Startups and digital SMEs, as well as other companies, are defining the relationships between society and governments.

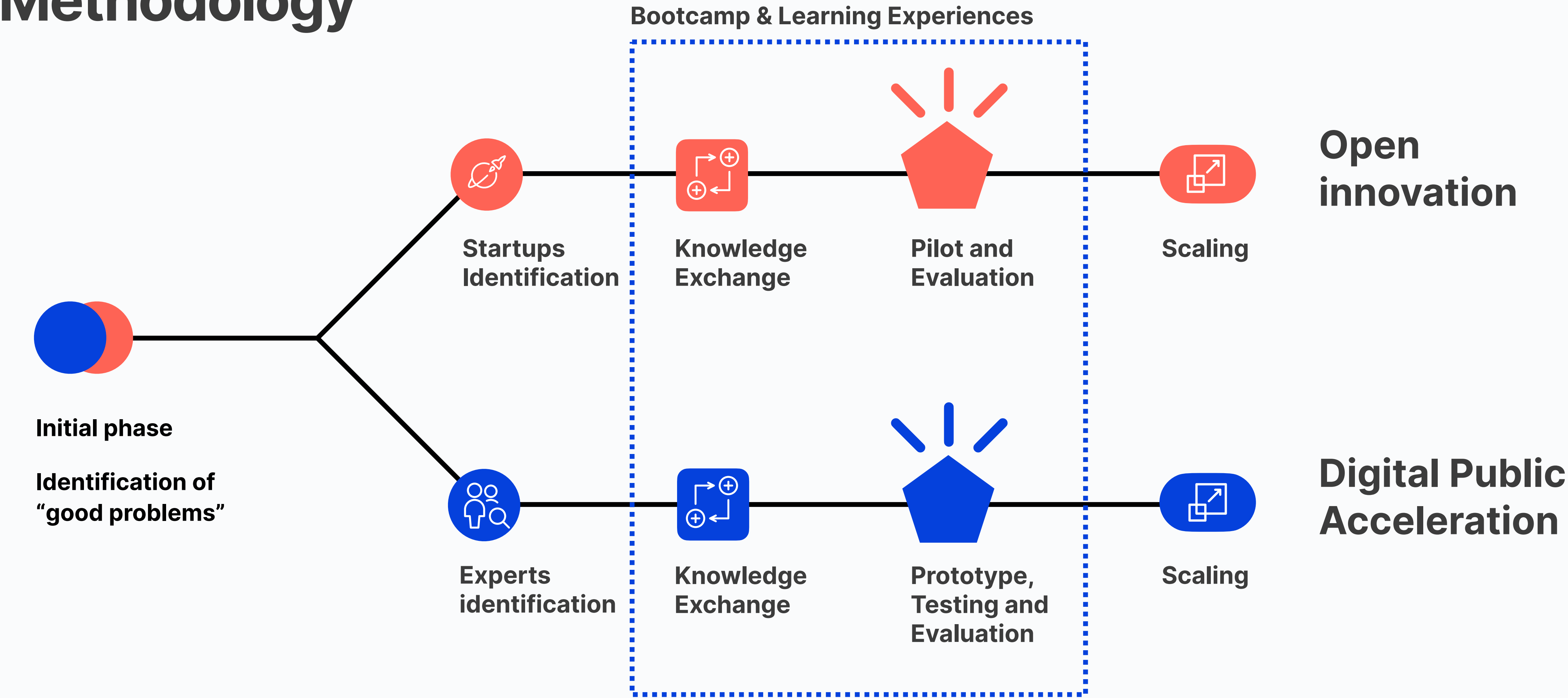
The image shows a promotional banner for Novoville. The background is a blurred city street scene with a blue and teal color overlay. In the top left corner is the 'novoville' logo. In the top right corner are language links 'EN', 'GR', 'FR', and two buttons: 'I am a citizen' with a person icon and 'Authority sign-in' with a person icon. Below the logo, the main headline reads 'Helping local authorities and communities build resilience in the post COVID-19 world.' Underneath this, a paragraph states: 'Novoville is helping councils and organisations respond to crisis and change by accelerating the digital transformation of their services. Talk to us about how our award-winning technology can be put to use to meet the needs of individuals and businesses in your area.' At the bottom left is a 'Get in touch' button. On the right side, there are three overlapping device screens: a smartphone showing a 'Novoville' app interface, a tablet showing a 'Novoville' app interface, and a laptop displaying a dashboard with various charts and graphs, including a bar chart and a line graph.



Analyze the activity of the heart by observing its behavior during all daily activities including sport.



Innovation Methodology





Learn & Do

Public representatives learn how startups work, and startups get to understand public sector dynamics. Closing the gap between government and startups accelerates and facilitates public innovation cycles. Workshops, training and guided identification processes help public officials pilot innovative solutions.



The future of public innovation is collaborative. We bring the startups into the conversation.



Meetings, Events and Learning Sessions

The practical and up-to-date expertise of startups and digital practitioners brings a different reality into public teams.

Their specialised practice in technologies like AI or Blockchain, and their working cultures, contributes in a highly efficient way to the digital transformation of the public teams.

Insights From Our Early Days

We understand that training and practice, real practice, need to happen together.

Being there, done that. Can't you see it?

Despite the increasing number of people being trained in topics like innovation, digital transformation, design thinking, or big data, we couldn't see the outcome in the way public services were being designed and implemented.

Project-based training needs a strategic intent to boost transformation.

Include training in your proposal.

Companies working for the public sector usually include capability sessions to train public teams in the new systems or technology. However, these activities are seldom linked with a digital transformation strategy.

Best practices, sure, but we encourage inspiration before appropriation.

Ejemplos

StimuLab
Noruega



18F & PIF
EEUU



**Entrepreneurs
d'Intérnet General**
Francia



100 Challenge
Dubai

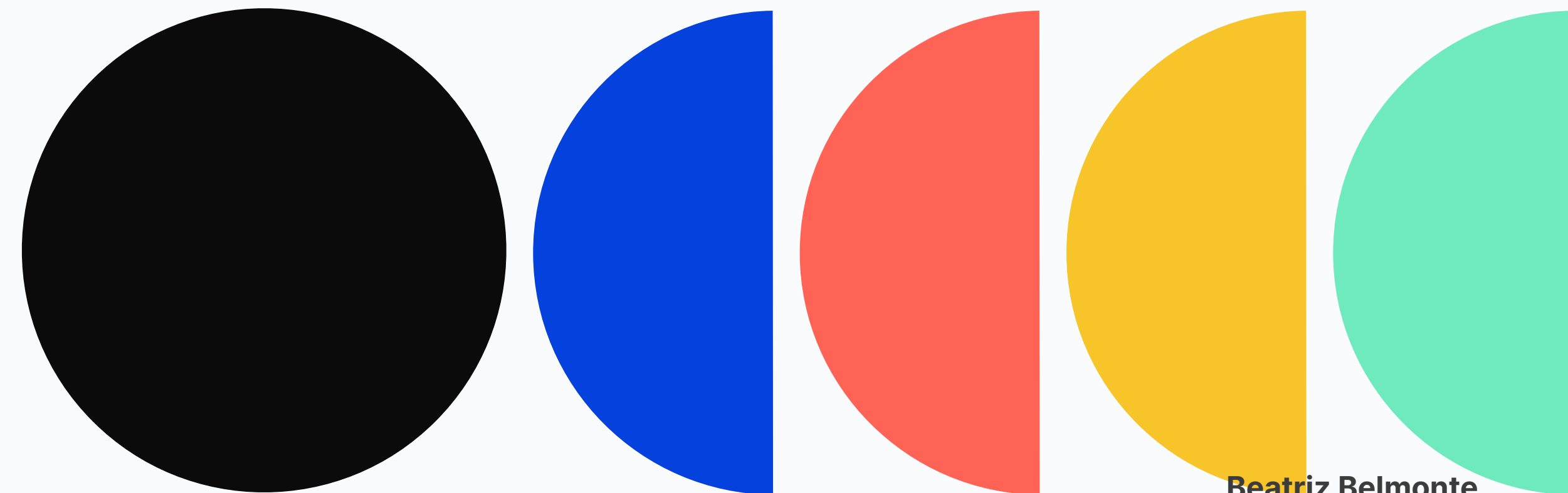


How-to vs. Why Do

In emergency situations, all the conversation is about getting things done, and learning the how-to.

It makes it easier to forget that the first step is to answer why and what-for we do things. Then you run.

It is not only about capability building but mindset training and practice.



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Contact

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Ευχαριστώ!